



The Carolina Club State of the Club

Message from the Chair

December 16, 2020

Dear Fellow Club Member,

2020 has certainly been an unprecedented year.

Thank you for your loyalty and support of The Carolina Club during one of the most challenging years of our lives. Members' loyalty has always been the heart and foundation of our Club since its founding in 1993, and this is something not found in every club. We are grateful to you all.

Your Club's management team, board of directors and the entire staff have been doing everything we possibly can to make The Carolina Club all that it can be for you in this year of COVID, shutdown and limited activities. We have worked hard to find creative solutions to serve our Members throughout this difficult year.

But good things are now happening as the vaccine starts to roll out, and we share a growing optimism that the second half of 2021 will allow us to participate in more of the activities we've enjoyed at the Club for so many years.

Departing from past practice, Members' dues will not increase as we begin 2021. Your board of directors has the strong view that this is a time where it's important to hold the line on dues.

Your Club's leadership looks to 2021 with great optimism for our Club. We underscore this optimism by extending the expiration date of all dining credits that were earned, but not used, in 2020. These credits were set to expire December 31, 2020, but they are now extended to March 31, 2021. This will allow more time for you to enjoy the dining credits in the new year if you have not yet been able to use them.

We hope this decision reflects the gratitude we have for your continued support and the confidence we have in our Club.

I want to give thanks to the Club's directors and the General Alumni Association for their leadership, guidance, and courage in 2020. Their contributions support all of our activities and drive the excellence we all expect from our Club.

Finally, and most importantly, I want to express sincere thanks to our entire Club staff. These are the folks who work hard each day to make the Club what it is. Our staff has certainly made sacrifices and been hurt by covid in 2020, and every member of our staff deserves our heartfelt gratitude. Their dedication and commitment are what makes our motto of "Building Relationships and Enriching Lives" come to light each day.

It is a privilege for me to serve as your Chair and I hope you all have a wonderful holiday season. I will see you at The Carolina Club in 2021!

Sincerely,
Davy Davidson
Chair, Board of Directors
The Carolina Club

PS – The Club wants to keep you connected. If you are not receiving the weekly Club emails, please contact Mallory Leugers at mallory.leugers@clubcorp.com or 919-962-4454.

General Manager's Update

Dear Members,

This year, more than ever, we are so fortunate to have such a loyal collection of Members of The Carolina Club who have provided support, encouragement and well wishes to our staff. We are thankful to have survived 2020 and we look forward to 2021 with great optimism.

Here is a look back of the happenings of the year in chronological sequence:

- January and February provided Member events, Men's & Women's Basketball pre-game dining, Coach Banghart's Radio Show Live from the Club, Sunday Brunches, Beer, Wine & Irish Whiskey Tastings and Valentine's Weekend celebrations.
- On March 17, due to the Covid-19 virus outbreak and Governor Cooper's directive, the Club closed daily operations. The Club furloughed 91 Employee Partners.
- In April, the Club announced that all Member were issued Food & Beverage credits equal to their paid 2nd Quarter (April-June) Dues. These credits could be used for In-Club and Take Out food and beverages orders, including alcohol beverages.
- The Carolina Club Business Builders and our Book Club began meeting virtually in April and they are now stronger than ever
- Throughout the spring and summer, ClubCorp presented an amazing line-up of virtual evens including Wine Makers and owners from several of the top wineries, national speakers on health, business and individual growth and travel features to learn, entertain, and escape from the daily pace.
- On July 22, the Club re-opened offering the new Dinner Take Out menu featuring both Ala Carte selections and a new favorite "Family Meals".
- Lunch Take Out menu started on August 12
- On Thursday, September 10, the Club opened its doors for In-Club Dinner while continuing Lunch and Dinner Take Out options.
- On Saturday, September 12, the Club hosted the first Football Game Day Watch Event in Alumni Hall
- The Club held virtual Football and Basketball events featuring UNC Associate Athletic Director Rick Steinbacher, Women's Basketball Head Coach Courtney Banghart, and Men's Basketball Head Coach Roy Williams
- The Club offered Thanksgiving Packages for Take Out providing Member pick up on Tuesday, November 24 and Wednesday, November 25.
- Through the generous sponsorship of Carolina Club Members, the 8th Annual Tar Heel Thanksgiving provided 126 UNC Students who remained on campus during the holiday with a traditional Thanksgiving meal via Take Out.
- To continue long standing Club traditions, 55 Member families enjoyed all-inclusive Gingerbread Decorating House kits that they picked up at the Club and over 110 Members and their families visited the Club's Santa Drive Through event picking up cookies, reindeer food, hot chocolate kits and dropping off their letters to Santa.

This year, Club Members have been introduced to many new experiences and the Club continues to learn and present events both traditional and fresh. We look forward to continuing a varied selection of entertainment, recognized speakers, industry experts and learning opportunities for Members throughout the year

We are saddened that so many people, businesses and charities have suffered so much. One group the Club has focused on is our furloughed Employee Partners. Through the assistance of ClubCorp's Employee Partner Foundation, 44 Carolina Club staff have received grants totaling over \$47,000. These grants have helped the Club's greatest assets through our most difficult times.

A special thank you to our Board of Directors and Club Membership and Ambassadors Committees for your time and service on behalf of your fellow Members. We could not do it without you. If you are interested in becoming involved on a Club Committee, please contact Mallory Luegers, our Member Experience Director.

What a year it has been! Thank you for your membership. We look forward to welcoming you back into the Club in 2021.

Cheers!
John Rodriguez
General Manager
The Carolina Club